

Pay Per Click Service Apex

Description



Reliable Pay Per Click Service in Apex

At Excalibur Marketing, our Pay-Per-Click (PPC) services help Apex businesses generate high-quality leads through targeted, results-driven ad campaigns.

- Certified PPC Specialists
- Localized Targeting Expertise
- Transparent Performance Reporting
- ROI-Focused Strategy

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[Advanced Tools](#)

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Whatâ€™s Included in Our PPC Management?

Our PPC management service is designed to drive targeted traffic and measurable results. We handle every aspect of your campaign with expert precision and proven strategy.

- In-Depth Keyword Research : We identify high-converting keywords that match your business goals and audience intent. This ensures your pay per click ads reach the right people at the right time.
- Strategic Ad Copy Creation : Our team crafts compelling ad copy that captures attention and drives clicks. We tailor each ad to align with your unique value proposition.
- Landing Page Optimization : We analyze and optimize your landing pages to improve conversion rates. Clear messaging and fast load times make every click count.
- Bid Strategy & Budget Management : We use smart bidding techniques to get the most value from your ad spend. Your budget is carefully managed for maximum ROI.

- Geo-Targeting & Audience Segmentation : We focus your campaigns on the Apex area and your ideal customers. This makes your pay per click advertising more relevant and efficient.



Benefits of Pay-Per-Click Advertising for Local Businesses

PPC is a fast, effective way to reach local customers ready to take action. It delivers measurable results and gives your business a competitive edge in Apex.

Instant Online Visibility

PPC campaigns put your business at the top of search results within hours. This quick exposure is ideal for capturing local traffic fast.

Targeted Local Reach

Ads can be focused on specific Apex neighborhoods or ZIP codes. This ensures your message reaches the right audience, not just a broad crowd.

Effective Lead Generation

You only pay when someone clicks on your ad, making it a budget-friendly strategy. This makes pay per click advertising highly efficient for small businesses.

Results and Insights

Track every click, conversion, and dollar spent in real-time. Youâ€™ll always know how your ads are performing and where to improve.

Competitive Advantage

A skilled pay per click advertising company helps you outbid local competitors and attract more customers. Expert management ensures your campaign stays optimized.

Scalable Campaigns

You can increase or decrease your ad spend anytime. This flexibility allows you to adjust quickly to seasonal trends or changing goals.

Client Feedback

Happy Words From Happy Customers

https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250210_121739-1.mp4https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250120_162135.mp4https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250212_133322.mp4https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250202_122715-1.mp4

Client Feedback

What Our Clients Say About Working With Us



Deborah Allen

Founder â€“

ceo

After

Before

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BEAUTY IS AGELESS

www.spotlightlipstick.com

Order your NEW BEAUTY GUIDE & JOURNAL
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Be Your Own Kind of Beautiful


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Are you ready to stand in the Spotlight?

Subscribe now and get 15% off your first purchase.

Email [Sign up](#)

USE CODE : SPOTLIGHT LIPSTICK ON CHECKOUT



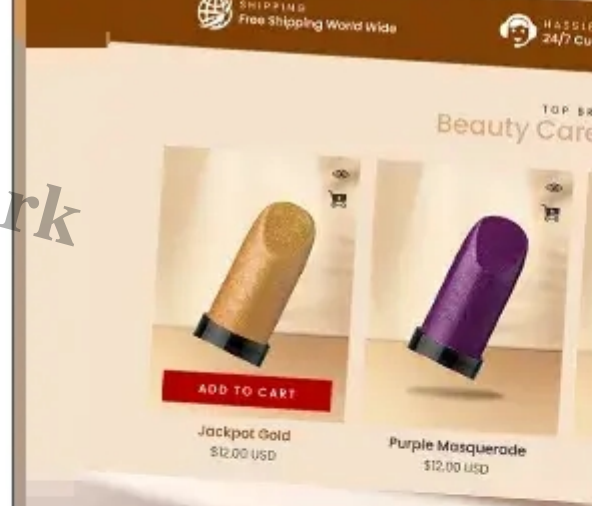
SPOTLIGHT Lipstick

Deborah Filler

SHIPPING Free Shipping World Wide

24/7 Customer Support

Beauty Care



Jackpot Gold \$12.00 USD

Purple Masquerade \$12.00 USD

20% Off This Weekend

Receive 20% off on everything in-store, when you spend over \$100.

Discount Applied automatically at checkout.

[SHOP NOW](#)



[Before](#)

**BEAUTY IS
AGELESS**



SPOTLIGHT
Lipstick

You are Relevant

www.spotlightlipstick.com

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Be Your Own Kind of Beautiful

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Featured Products




After

USE CODE : SPOTLIGHT LIPSTICK ON CHECKOUT

BLACK FRIDAY 30% OFF STOREWIDE

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Are You Ready To Stand In The Spotlight?

At Spotlight Lipstick we believe in the full grown beauty. We are living our best life being Fabulous 40's, Fearless 50's and Superslender 60's.

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Deborah Allen
CEO Spotlight Lipstick

SHIPPING
Free Shipping World Wide

HASSLE FREE
24/7 Customer Support

EASY RETURN
30 Days Return Policy


TOP BRAND Beauty Care Products

 ADD TO CART	 ADD TO CART	 ADD TO CART	 ADD TO CART
Jackpot Gold \$12.00 USD	Purple Masquerade \$12.00 USD	Blue Roses \$12.00 USD	Classic Red Lipstick \$12.00 USD

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Anna Burdette

Founder

Blog.

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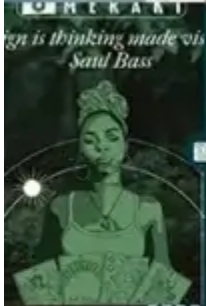
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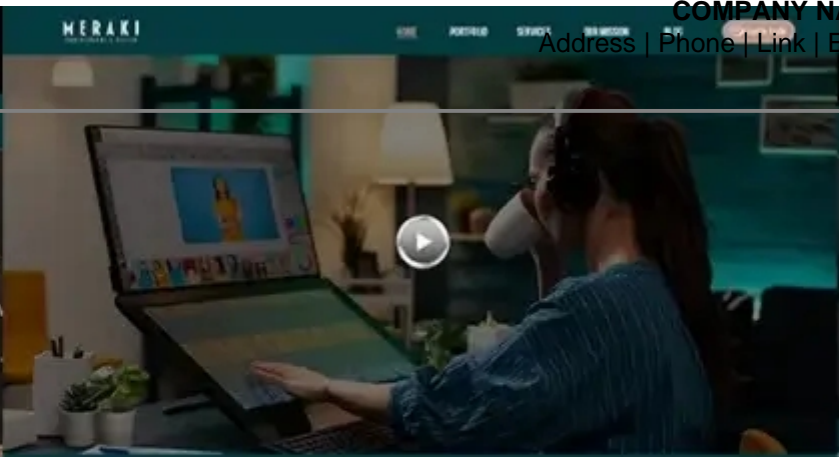
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Anna Marie

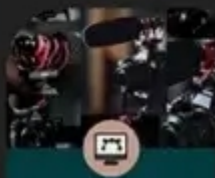
10+
years of
experience

99+
satisfied
clients

AFFORDABLE SOLUTIONS FOR ALL YOUR CREATIVITY NEEDS.

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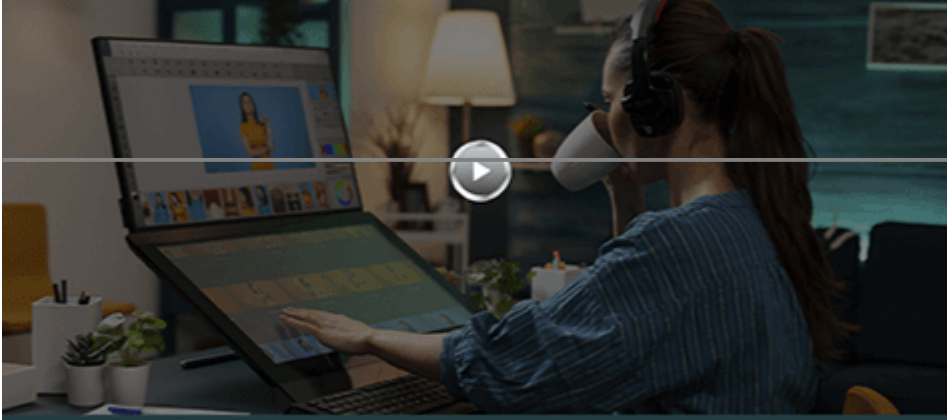
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Anna Marie

10+
years of
experience

99+
satisfied
clients

AFFORDABLE SOLUTIONS FOR ALL YOUR CREATIVITY NEEDS.

GET STARTED NOW

Our Services



Services.

We're here for you

We solve business problems using the power of creativity.

COMPANY NAME
Address | Phone | Link | Email

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Throwback Thursday!

Digital Design



Branding






Krystal Small Mortley







Buy One, Get One (BOGO) Deals

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**GET 10% OFF ON
FIRST ORDER PROMO**



Filter: Availability | Price

 "Remedy" Eczema Cream \$17.50	 Batana Herbal Crown Butter \$19.50	 Brazilian-Shea Body Butter \$16.50
 Mafuro & Mango Hair Butter \$16.00	 Queen Esther's Radiant Skin Elixir \$19.50	 The Good Stuff Hair Oil \$14.50

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LIMITED TIME OFFER

Unlock 10% Off on Selected Beauty Treatments

Take advantage of this limited time offer and indulge in our premium, purely natural beauty treatments—free from harmful chemicals.








LEGACY Hair and Body

25% OFF Selected Products

BUY NOW PAY LATER All Products

Our Bestsellers

Learn more about our bestsellers, including our top-selling 10% and 25% most popular products, here.

 "Good Stuff" Hair Oil \$14.99 ADD TO CART	 "The Good Stuff" Hair Oil \$14.99 ADD TO CART	 "The Good Stuff" Hair Oil \$14.99 ADD TO CART	 "The Good Stuff" Hair Oil \$14.99 ADD TO CART	 "The Good Stuff" Hair Oil \$14.99 ADD TO CART
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Batana Herbal Crown Butter

ON ENTIRE STOCK

25% OFF

SHOP NOW



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FIRST ORDER PROMO



Filter: Availability | Price

Sort by: Alphabetically, A-Z

"Remedy" Eczema Cream Butter
\$17.50

Batana Herbal Crown Butter
\$19.50

Brazilian-Shea Body Buttah
\$16.50

Little Lamb Soothing Balm
\$13.50

Mafura & Mango Hair Butter
\$16.00

Queen Esther's Radiant Skin Elixir
\$19.50

The Good Stuff Hair Oil
\$14.50



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LIMITED TIME OFFER

Unlock 10% Off on Selected Beauty Treatments

Take advantage of this limited-time offer and indulge in our premium, purely natural beauty treatments—free from harmful chemicals.



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Hair and Body

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SHOP MORE, SAVE MORE

All Products

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OUR BESTSELLERS

Our bestsellers outperform the rest—pure, powerful, and packed with real results for your skin and hair.



Brazilian-Shea Body Butter

\$16.50

[Add to cart](#)



Batana Herbal Crown Butter

\$19.50

[Add to cart](#)



Queen Esther's Radiant Skin Elixir

\$19.50

[Add to cart](#)



Mafura & Mango Hair Butter

\$16.00

[Add to cart](#)

Limited-Time Launch Discount

ON BODY BUTTERS

10% OFF



FOUNDER'S CHOICE

[Glowing Radiance](#)

[Silky Smooth](#)

[Hydrate & Heal](#)

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About Us

Welcome to our world of natural care, where every product is "Perfectly made by the creator." At Legacy Hair and Body the power of nature to nurture and protect your family's skin and hair. Our line of hair oils, butters, and body products are crafted from organic ingredients, ensuring they're gentle enough for everyone—from babies to adults.

COMPANY NAME

Address | Phone | Link | Email

[Home](#) > [About Us](#)

Our Story

Our journey began in 2018 when I started making body products for my son, who struggled with eczema. Frustrated by the expense and complexity of commercial creams that contained unpronounceable chemicals, I turned to my kitchen. If it was safe to eat, I believed it was safe to put on our skin. What began as a personal mission to find a natural solution has blossomed into a full-fledged business dedicated to providing effective, family-friendly products. In 2022, we opened our doors to the public, sharing our passion for natural skincare with a wider audience. Our mission is simple: to create products that promote healthy skin and hair without compromising on quality or safety.

[View Our Products](#)

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OUR BEST SELLING PRODUCTS



Radiant Glow

Deeply nourishes hair & skin for a vibrant, radiant glow

Brazilian-Shea Body Buttah
With Shea Butter and Brazilian nut oil, it provides a gentle firmness to the skin, while almond oil conditions your hair and skin.

[LEARN MORE](#)



Silky Smooth

Melts into hair instantly for a frizz-free, silky finish.

Batana Herbal Crown Butter
Infused with a luxurious and fresh scent that provides the ultimate pampering experience.

[LEARN MORE](#)



Deep Nourish

Delivers unmatched hydration & healing for your skin.

Queen Esther's Radiant Skin Elixir
Say goodbye to flaky, itchy skin and hello to deeply moisturized, nourished, and healthy skin with our specially formulated butter.

[LEARN MORE](#)



Hair Revival

Intense hydration & nourishment for healthy, vibrant hair.

Mafura & Mango Hair Dressing
Packed with mafura and mango butters, it moisturises, nourishes, and strengthens for soft, vibrant hair.

[Learn More](#)

*Eczema plus

*The Little Lamb

*I will forever be a



Jennifer Williams

Founder â€“

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Latest news, tips, and inspiration for your wellness journey.

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Trending Now

Neil Aldrin Espinosa Gucco



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Kimberly Watson



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Anne Curtis



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Stacy Holden



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Cole Duncan



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Alex Hernandez



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THE SPIRITUAL AFFINITY

Calm

UNLEASH A HOLISTIC CLEANSE FOR YOUR MIND, BODY, AND SOUL FROM OUR SIGNATURE SOAP COLLECTION.

BENEFITS
Lavender & eucalyptus soothe your skin, calm your mind, and refresh your senses. Its calming effects can also improve stress, anxiety, and mood.

THE SPIRITUAL AFFINITY
BAR SOAP
Soak up with our natural ingredients that are handcrafted with love and care. They'll leave you feeling soft, fresh, & amazing.

				
SOOTHE \$12.00	CALM \$12.00	MELLOW \$12.00	REGENERATE \$12.00	RENEW \$12.00

Elevate Your Skin Care.
Nourish your mind, body, and spirit with The Spiritual Affinity. Our products are handcrafted with all natural ingredients to help nourish your skin.

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THE SPIRITUAL AFFINITY
BODY BUTTER
Indulge in a silky smooth experience with our luxurious Body Butters. Your skin deserves the best.

				
EUPHORIA \$20.00	SUPREME \$20.00	RADIANCE \$20.00	MINT CONDITION \$20.00	EUPHORIA \$20.00

HOT DEAL
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Body Butter

Mellow
\$15.99 U

Mellow
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 Alex Hernandez



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THE SPIRITUAL AFFINITY

Calm



UNLEASH A HOLISTIC CLEANSE FOR YOUR MIND, BODY, AND SOUL FROM OUR SIGNATURE SOAP COLLECTION.

BENEFITS

Lavender & eucalyptus soothe skin problems such as acne, eczema and psoriasis. Its calming effects can also improve stress, anxiety, and mood.



THE SPIRITUAL AFFINITY

BAR SOAP

Soap up with our natural soap bars that are handcrafted with love and care. They'll leave you feeling soft, fresh, & amazing.



SOOTHE
\$13.00 USD



CALM
\$13.00 USD



MELLOW
\$13.00 USD



REGENERATE
\$13.00 USD



RENEW
\$13.00 USD

Elevate Your Skin Care.

Realign your mind, body, and spirit with The Spiritual Affinity. Our products are artisan crafted with all natural ingredients to help nourish your entire self.

SHOP NOW

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THE SPIRITUAL AFFINITY

BODY BUTTER

Indulge in a velvety smooth experience with our luscious body butters. Your skin deserves the best.



EUPHORIA
\$10.00 USD



SUPREME
\$10.00 USD



RADIANCE
\$10.00 USD



MINT CONDITION
\$10.00 USD



EUPHORIA
\$10.00 USD

we take
care of nature
and we take
care of you

www.thespiritualaffinity.com



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\$15.99 USD



Mellow Out
\$15.99 USD



Unbothered
\$15.99 USD



Light it Up
\$15.99 USD



Regenerate
\$9.00 USD



Mellow
\$9.00 USD



Calm
\$9.00 USD



Soothe
\$9.00 USD



Industries We Serve

Our PPC strategies are tailored to fit the unique needs of local businesses. We help a wide range of industries grow through targeted and results-driven campaigns.

- Legal Services : We help law firms attract high-intent clients through strategic ad placements. Our pay per click service in Apex ensures your firm stands out in a competitive market.
- Home Services : From HVAC to plumbing, we generate consistent leads for home service providers. Our campaigns target local homeowners actively seeking help.
- Medical & Dental Clinics : We create focused campaigns that bring new patients to your practice.

Pay per click advertising helps you appear right when people are searching for care.

- Real Estate Agencies : Our team builds custom ads for agents and brokers looking to capture buyer and seller leads. We use smart geo-targeting to maximize exposure in Apex.
- Automotive Services : We drive traffic to car dealerships, repair shops, and service centers. Pay per click ads help promote limited-time deals and increase appointment bookings.
- E-commerce & Retail : Local and online retailers benefit from increased visibility and conversions. We use audience targeting and product-specific ads to boost sales.

Why Choose Us?

Local Expertise

We understand the Apex market inside out. Our pay per click service Apex is tailored to attract high-converting local traffic.

Proven Ad Performance

Our team creates compelling pay per click ads that drive real clicks and conversions. We continuously refine them for maximum impact.

Results-Focused Approach

We don't just run ads—we aim for business growth. Our pay per click advertising strategies are built to generate leads, not just impressions.

Google & Microsoft Ads Certified Team

Our certified specialists manage your campaigns using industry best practices. This ensures your ads are always optimized for peak performance.

Our Pay-As-You-Go Plan for Restaurant Websites



Month 1

Discovery & Custom Design

01



Month 2

Build & Launch

02



Months 3-12

Free Hosting & Maintenance

03

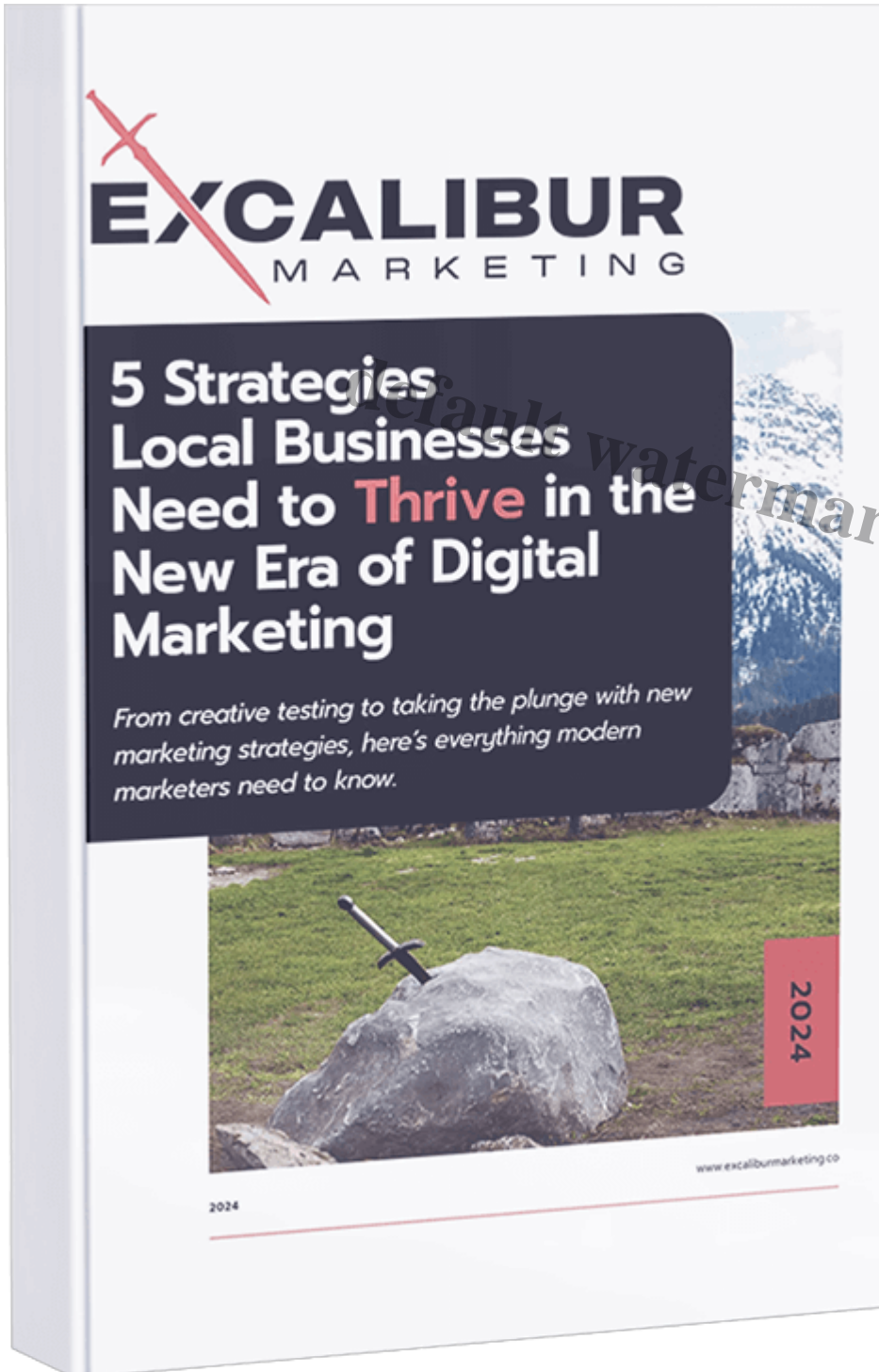
Letâ€™s Build Your Digital Foundation

As a trusted **pay per click advertising company**, we know that your website is the first step to driving meaningful traffic and conversions. Our custom designs are built to support every part of your online strategy.

Get in touch today and letâ€™s create a website that works as hard as you do!

[Ready for a Better Way? Book a Call](#)

[1-888-816-6404](tel:1-888-816-6404)



Restaurants

Not Ready To Chat Yet? Grab Our Free ebook

See the Proven System We Use to Build High-Converting Websites With Flexible Payment Options

https://excaliburmarketing.co/wp-content/uploads/2025/03/WIN_20250120_23_04_55_Pro-1-1-1.mp4

[Get my free analysis](#)

[1-888-815-6104](tel:1-888-815-6104)



Frequently Added Questions

Can I hire you just for web design if I already work with another pay per click advertising company?

Absolutely. While we offer complete PPC services, we can also design a high-performing, conversion-ready website to complement the campaigns run by your existing PPC advertising company.

How quickly can I see results from your pay per click service in Apex?

You can start seeing measurable traffic and leads within days of launching your campaign. Our team sets up and optimizes ads for fast, effective results.

Do you manage all aspects of pay per click service in Apex?

Yes, we handle everythingâ€”from keyword research and ad creation to bid management and performance trackingâ€”so you can focus on your business.

Is your pay per click service in Apex suitable for small businesses?

Absolutely. We work with businesses of all sizes and create custom strategies to fit your specific goals and budget.

What platforms do you use for pay per click advertising?

We primarily use Google Ads and Microsoft Ads, but we also offer PPC solutions across social media platforms depending on your target audience.

Can I set a monthly budget for my PPC campaigns?

Yes, we work within your desired budget and optimize campaigns to ensure you get the most out of every dollar spent.

How do you track the success of my PPC campaigns?

We use real-time analytics and detailed reporting to monitor impressions, clicks, conversions, and cost per leadâ€”ensuring full transparency and accountability.



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Author

excaliburdev

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