

Fitness

Description



Fitness Website Design That Builds Trust, Drives Sign-Ups & Grows Your Brand

You’re focused on transforming lives through fitness—your website should be doing the same for your business. At Excalibur Marketing, we build high-converting, visually powerful websites for fitness professionals that get results fast, without locking you into expensive contracts or massive upfront fees.

[1-888-816-6404](tel:1-888-816-6404)

Client Feedback

Happy Words From Happy Customers

https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250210_121739-1.mp4https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250120_162135.mp4https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250212_133322.mp4https://excaliburmarketing.co/wp-content/uploads/2025/03/VID_20250202_122715-1.mp4

Client Feedback

What Our Clients Say About Working With Us



Deborah Allen

Founder “

ceo

Before

After

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**BEAUTY IS
AGELESS**



SPOTLIGHT
lipstick

www.spotlightlipstick.com

Order your NEW BEAUTY GUIDE &
JOURNAL
#maturebeautyboss

Be Your Own Kind of Beautiful

Site Content

Are you ready to stand in the
Spotlight?

Subscribe now and get 15% off your first purchase.

Email

Sign up

USE CODE : SPOTLIGHT UPSTICK ON CHECKOUT

SPOTLIGHT
lipstick



Deborah Allen
CEO, Spotlight Lipstick



SHIPPING
Free Shipping World Wide



HASSLE
FREE
24/7 Customer Support

TOP BRAND
Beauty Care



ADD TO CART

Jackpot Gold
\$12.00 USD



Purple Masquerade
\$12.00 USD

20% Off
This Weekend

Receive 20% off on everything in-store, when
you spend over \$100.

Discount Applied automatically at checkout.

SHOP NOW

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BEAUTY IS AGELESS

SPOTLIGHT Lipstick

You are Relevant

www.spotlightlipstick.com

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Be Your Own Kind of Beautiful

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Are you ready to stand in the Spotlight?

Subscribe now and get 15% off your first purchase.

Sign up

Featured Products



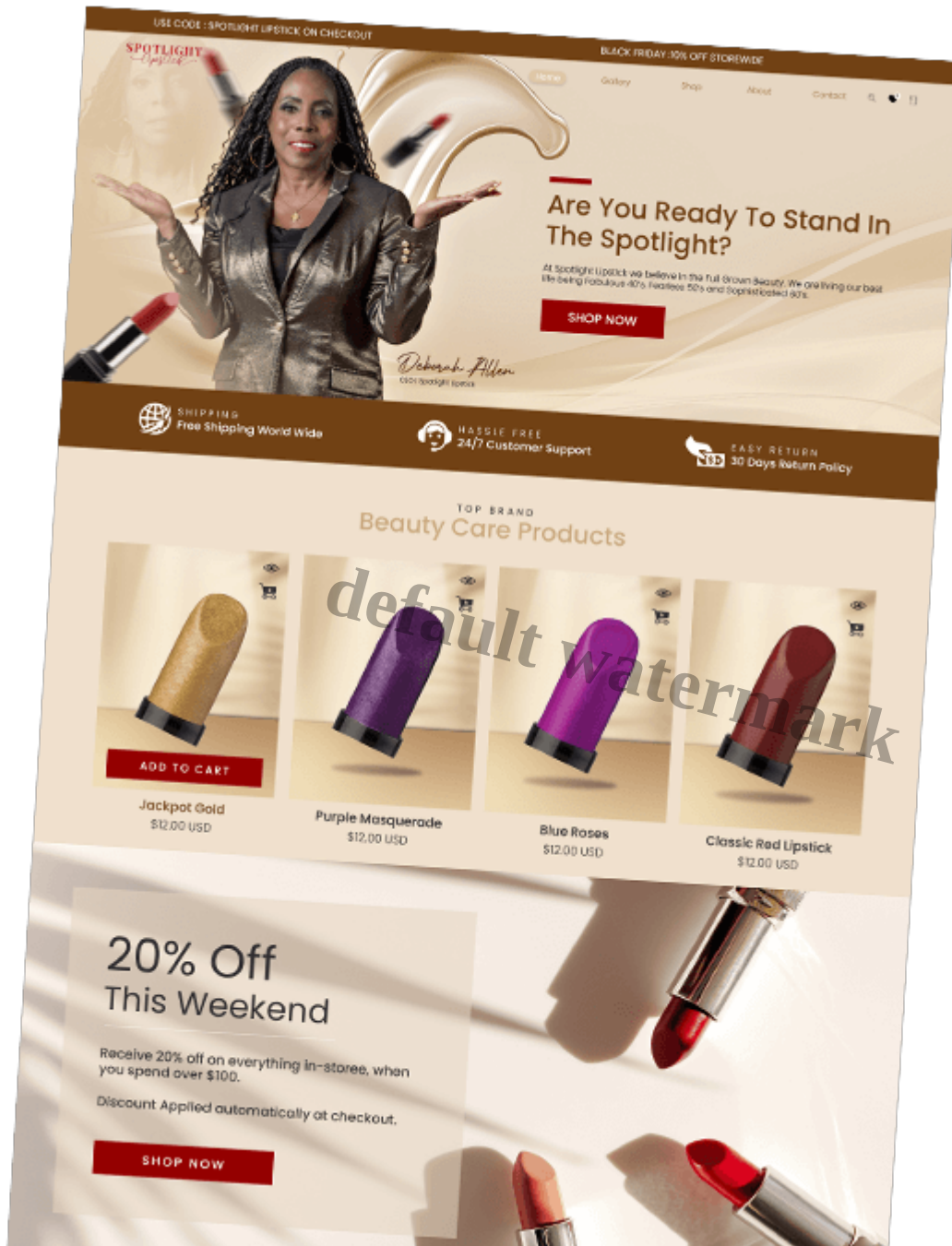
Sale





Sale

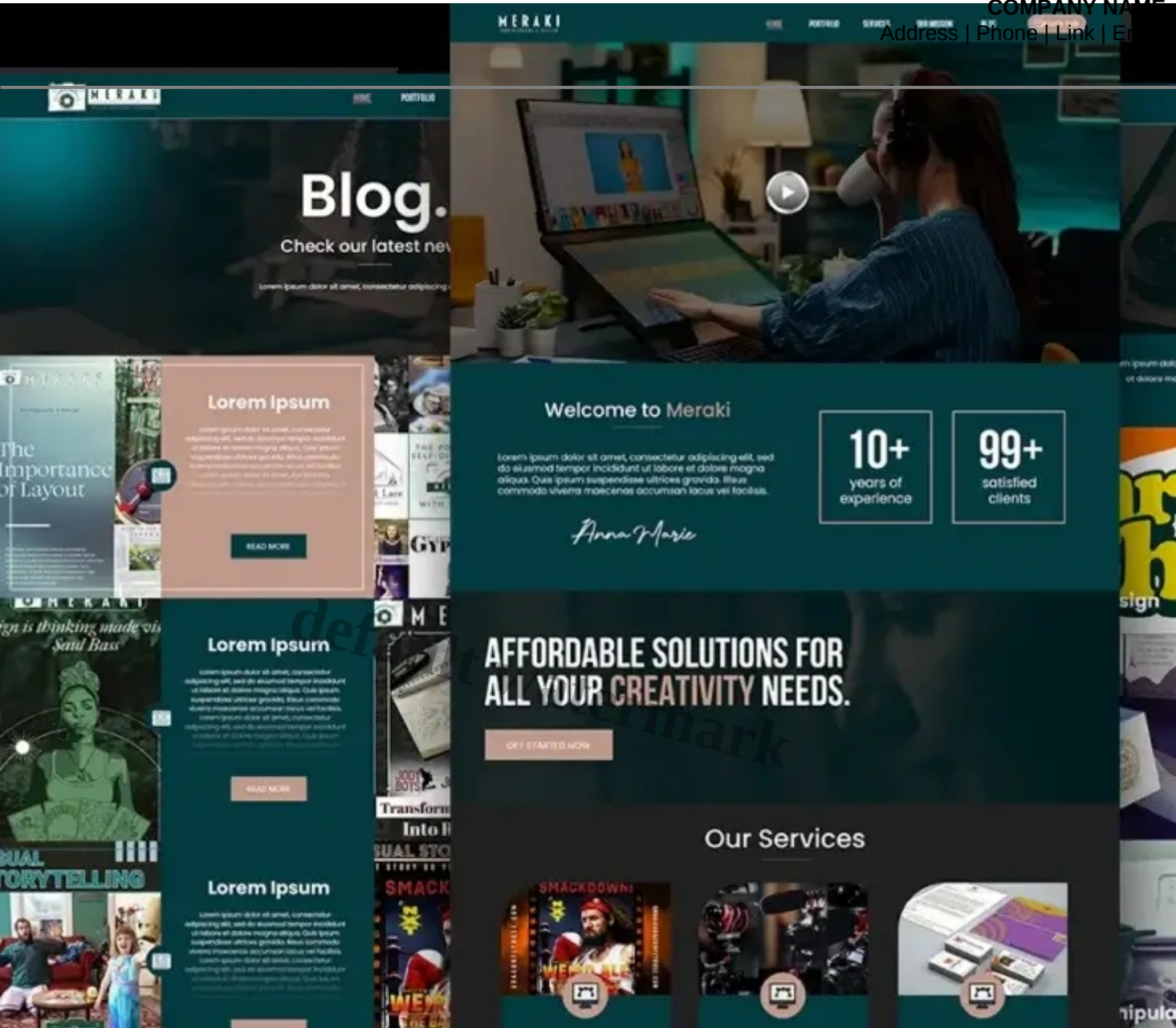
[After](#)





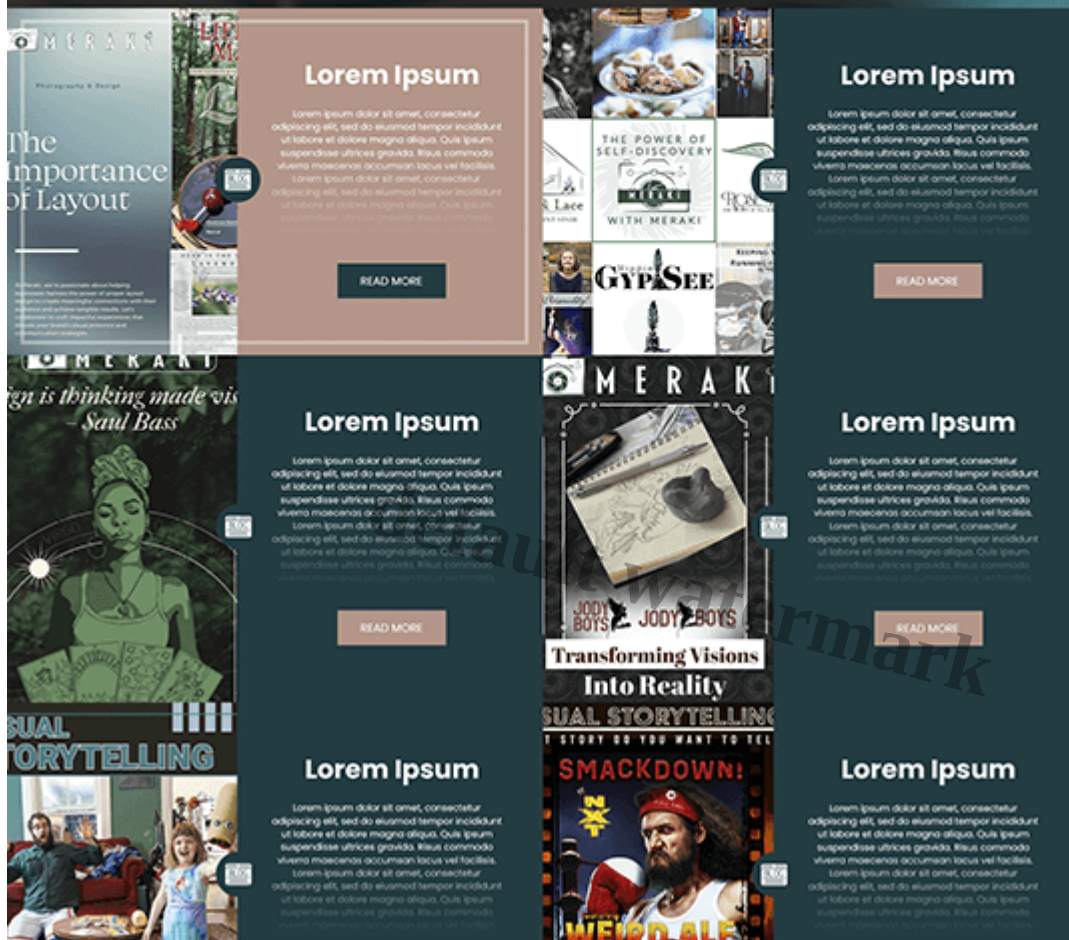
Anna Burdette

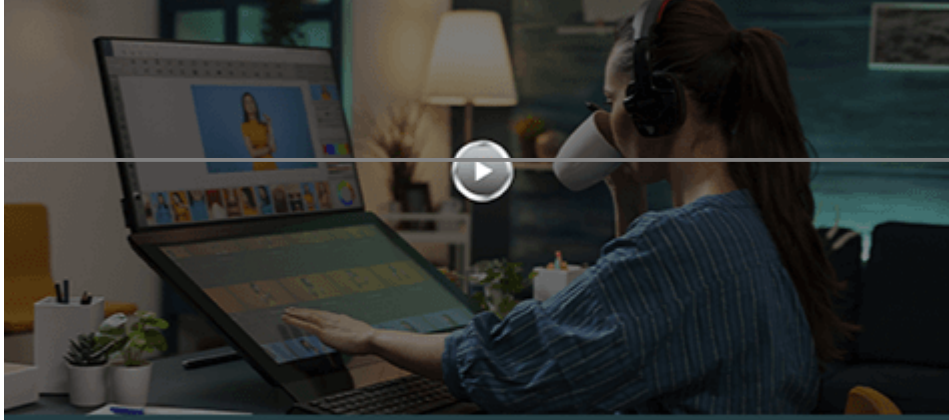
Founder “



Check our latest news

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Welcome to Meraki

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Anna Marie

10+
years of
experience

99+
satisfied
clients

AFFORDABLE SOLUTIONS FOR ALL YOUR CREATIVITY NEEDS.

GET STARTED NOW

Our Services



Services.

We're here for you

We solve business problems using the power of creativity.

COMPANY NAME
Address | Phone | Link | Email

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Throwback Thursday!

Digital Design

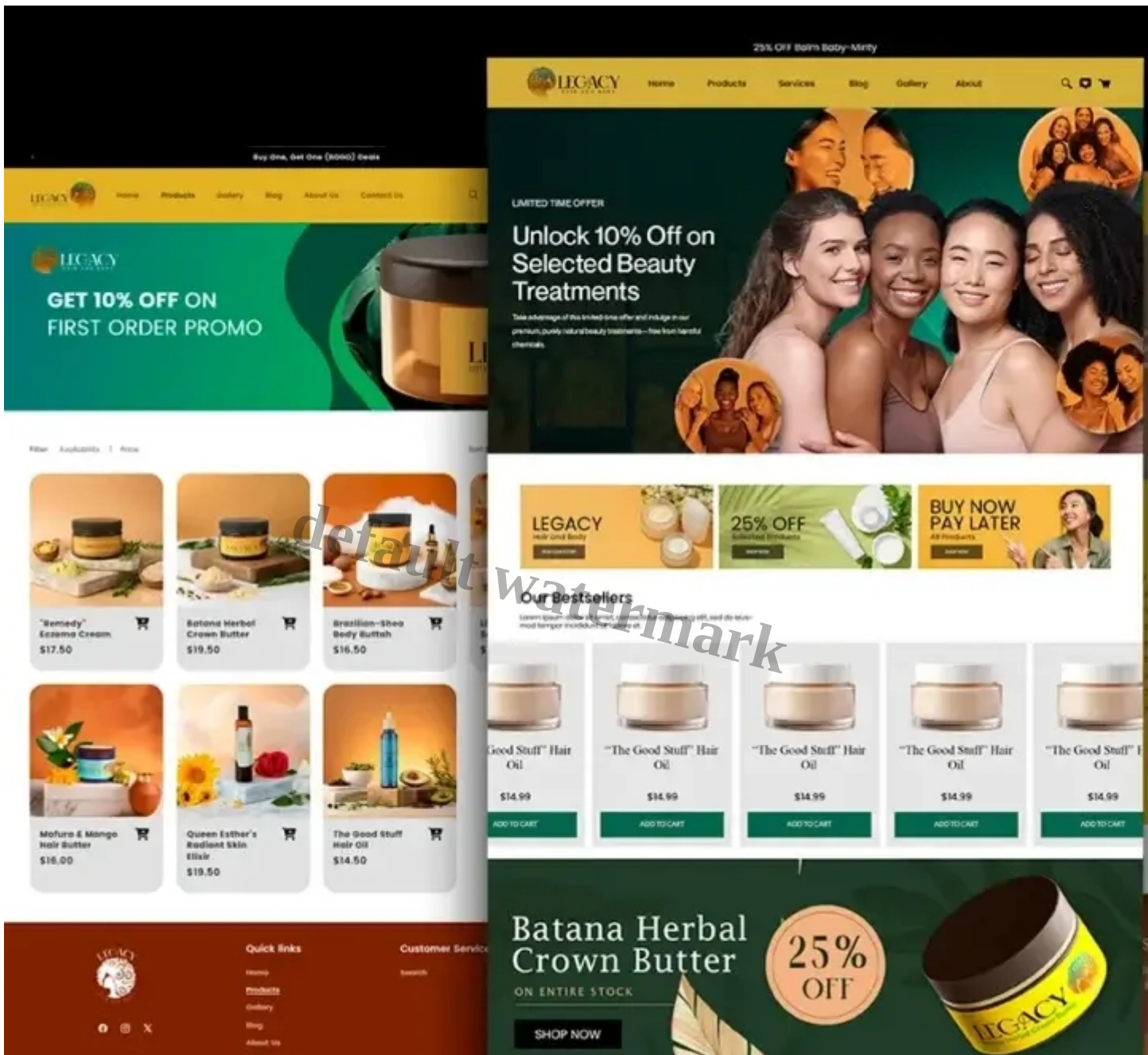


Branding





Krystal Small Mortley



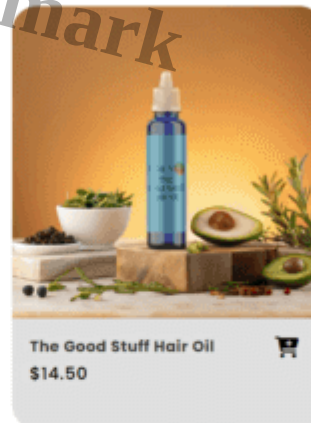
GET 10% OFF ON
FIRST ORDER PROMO

COMPANY NAME
Address | Phone | Link | Email



Filter: Availability | Price

Sort by: Alphabetically, A-Z



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LIMITED TIME OFFER

Unlock 10% Off on Selected Beauty Treatments

Take advantage of this limited-time offer and indulge in our premium, purely natural beauty treatments—free from harmful chemicals.

COMPANY NAME
Address | Phone | Link | Email

LEGACY

Hair and Body

READ OUR STORY

LAUNCH DISCOUNT

Selected Products

SHOP NOW

SHOP MORE, SAVE MORE

All Products

SHOP NOW

OUR BESTSELLERS

Our bestsellers outperform the rest—pure, powerful, and packed with real results for your skin and hair.



Brazilian-Shea Body Butter
\$16.50

Add to cart



Batana Herbal Crown Butter
\$19.50

Add to cart



Queen Esther's Radiant Skin
Elixir
\$19.50

Add to cart



Mafura & Mango Hair Butter
\$16.00

Add to cart

Limited-Time Launch Discount

ON BODY BUTTERS

10%
OFF



FOUNDER'S CHOICE

Glowing Radiance

Silky Smooth

Hydrate & Heal

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About Us

Welcome to our world of natural care, where every product is "Perfectly made by the creator." At **LEGACY**, Hair and Body the power of nature to nurture and protect your family's skin and hair. Our line of hair oils, butters, and body products are crafted from organic ingredients, ensuring they're gentle enough for everyone—from babies to adults.

COMPANY NAME
Address | Phone | Link | Email

[Home](#) > [About Us](#)

Our Story

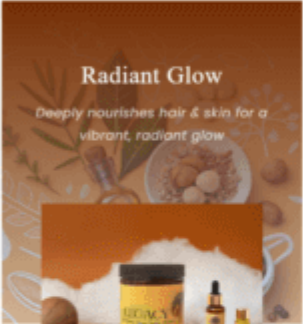
Our journey began in 2018 when I started making body products for my son, who struggled with eczema. Frustrated by the expense and complexity of commercial creams that contained unpronounceable chemicals, I turned to my kitchen. If it was safe to eat, I believed it was safe to put on our skin. What began as a personal mission to find a natural solution has blossomed into a full-fledged business dedicated to providing effective, family-friendly products. In 2022, we opened our doors to the public, sharing our passion for natural skincare with a wider audience. Our mission is simple: to create products that promote healthy skin and hair without compromising on quality or safety.

[View Our Products](#)



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OUR BEST SELLING PRODUCTS



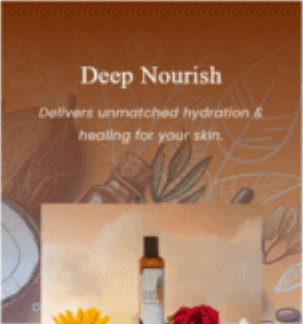
Brazilian-Shea Body Butter
With Shea Butter and Brazilian nut oil, it provides a gentle firmness to the skin, while almond oil conditions your hair and skin.

[LEARN MORE](#)



Batana Herbal Crown Butter
Infused with a luxurious and fresh scent that provides the ultimate pampering experience.

[LEARN MORE](#)



Queen Esther's Radiant Skin Elixir
Say goodbye to flaky, itchy skin and hello to deeply moisturized, nourished, and healthy skin with our specially formulated butter.

[LEARN MORE](#)



Mafura & Mango Hair Dressing
Packed with mafura and mango butters, it moisturises, nourishes, and strengthens for soft, vibrant hair.

[Learn More](#)

*Eczema plus

*The Little Lamb

*I will forever be a



Jennifer Williams

Founder &“

ceo

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Neil Aldrin Espinosa Cueco



24 Jul

24 Jul

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Kimberly Watson



24 Jul

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Anna Curtis



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Stacy Heider



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Cole Duncan



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Alex Hernandez



24 Jul

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THE SPIRITUAL AFFINITY

Address | Phone | Link | Email

Calms

UNLEASH A HOLISTIC CLEANSER FOR YOUR MIND, BODY, AND SOUL FROM OUR SIGNATURE SOAP COLLECTION.

BENEFITS

Calms is specially formulated with ingredients that soothe, hydrate, and nourish. Its calming effects can also improve stress, anxiety, and mood.

THE SPIRITUAL AFFINITY

BAR SOAP

Soap up with our natural soap bars that are handcrafted with love and care. They'll leave you feeling soft, fresh, & amazing.

SOOTHE

RENEW

Elevate Your Skin Care.

Realign your mind, body, and spirit with The Spiritual Affinity. Our products are artfully crafted with all natural ingredients to help nourish your entire self.

SHOP NOW

THE SPIRITUAL AFFINITY

BODY BUTTER

Indulge in a velvety smooth experience with our luxurious Body Butters. Your skin deserves the best.

EUPHORIA

SUPREME

RADIANCE

MINT CONDITION

EUPHORIA

HOT DEAL

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Page 19

Footer Tagline

Trending Popular Newest

Trending Now

 Neil Aldrin Espinosa Cueco



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 Kimberly Watson



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 Jessica Houston



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 Anne Curtis



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 Stacy Heidet



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 Anna Robertson



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 Cole Duncan



 Alex Hernandez



 Roger Guiang



THE SPIRITUAL AFFINITY

Calm

UNLEASH A HOLISTIC CLEANSE FOR YOUR MIND, BODY, AND SOUL FROM OUR SIGNATURE SOAP COLLECTION.

BENEFITS

Lavender is used in treating skin problems such as acne, eczema and wrinkles. Its calming effects can also improve stress, anxiety, and mood.



COMPANY NAME

Address | Phone | Link | Email

THE SPIRITUAL AFFINITY

BAR SOAP

Soap up with our natural soap bars that are handcrafted with love and care. They'll leave you feeling soft, fresh, & amazing.



SOOTHE
\$10.00 USD



CALM
\$10.00 USD



MELLOW
\$10.00 USD



REGENERATE
\$10.00 USD



RENEW
\$10.00 USD

Elevate Your Skin Care.

Realign your mind, body, and spirit with The Spiritual Affinity. Our products are artisan crafted with all natural ingredients to help nourish your entire self.

SHOP NOW



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BODY BUTTER

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EUPHORIA
\$10.00 USD



SUPREME
\$10.00 USD



RADIANCE
\$10.00 USD



MINT CONDITION
\$10.00 USD



EUPHORIA
\$10.00 USD

we take
care of nature
and we take
care of you

www.thespiritualaffinity.com



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\$15.99 USD



Mellow Out
\$15.99 USD



Unbothered
\$15.99 USD



Light it Up
\$15.99 USD



Regenerate
\$9.00 USD



Mellow
\$9.00 USD



Calm
\$9.00 USD



Soothe
\$9.00 USD



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We build fitness websites that

Designed to Convert, Built for the Fitness Industry

- Convert visitors into members or clients
- Highlight programs, class schedules, and transformations
- Showcase results, testimonials, and certifications
- Work seamlessly on mobile
- Help you rank locally with fitness-specific SEO

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Powerful Features for Your Fitness Website

- Client transformation galleries & before/after photos
- Social media integration & lead capture forms
- Service/program pages for personal training, classes, or coaching
- Live chat or consultation booking
- Blog or tips section for SEO and thought leadership
- Membership plan display with payment integration

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Our Pay-As-You-Go Website Model Works for Growing Fitness Brands



Month 1

Discovery & Custom Fitness Design

01



Month 2

Full Website Development & Launch

02



[Months 3-12](#)

Free Hosting & Maintenance

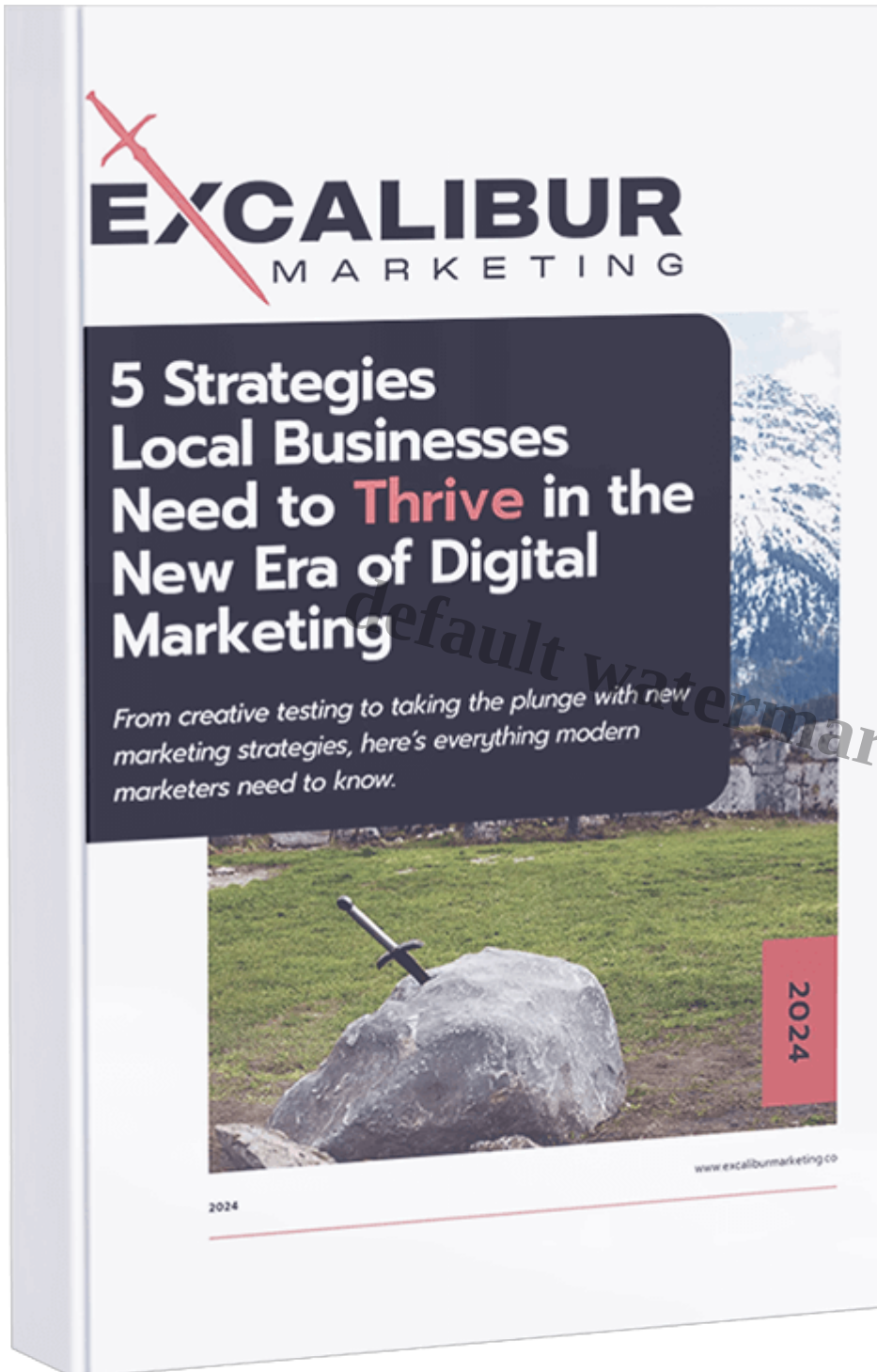
03

Why Fitness Professionals Choose Excalibur

Excalibur nailed my brand and helped me go from local trainer to full-time online coach. My site now brings in leads while I sleep.

[Ready for a Better Way? Book a Call](#)

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Fitness

Not Ready To Chat Yet? Grab Our Free ebook

See the Proven System We Use to Build High-Converting Websites With Flexible Payment Options

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Tailored solutions.

Flexible Packages Without Huge Upfront Costs

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Letâ€™s build a fitness website that matches your hustle without draining your budget.

Ready to Get More Members, Clients & Bookings Online?

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Fitness Edition

Our Expert Answers

Can I include class bookings or a calendar?

Yes. Weâ€™ll integrate your booking tools so clients can reserve classes or sessions with ease.

What if I offer both in-person and virtual coaching?

No problem. We'll design your site to promote both clearly, with separate funnels for online and offline offers.

Can I sell digital products or memberships on the site?

Absolutely. We can add eCommerce features to sell fitness guides, programs, meal plans, or subscriptions.

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Trustpilot



over 4.8k ratings

Not now?

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your own pace**

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May 26, 2025

Author

excaliburdev